



PURPOSE:

To honor a life well lived.

To expand Coach Elliott's influence.

WHAT:

Play WSA Cup '23 in Honor of Coach Brian Elliott.
All WSA Cup players (3,000 approx) exposed to Coach Elliott's message.

HOW:

- WSA Cup bears the namesake, Brian Elliott, by revising the logo.
- Each match (350+) recognize an "awesome" player from each team (see attached)
- WSA Players wear armband or wrist bracelet with unique message.
- The tournament will be used to share Coach Elliott's message, and tell his story.
- Include Coach Elliott's message at Proving Ground Awards Stage.





COACH ELLIOTT'S MESSAGE: "YOU'RE AWESOME"

"You're Awesome." So many of Coach Brian Elliott's players, peers, and friends recall this being a famous phraseology Coach would use. Understanding Coach Elliott's passion, soccer, was fueled by a conviction of Faith, we can then understand how "You're awesome" was so well received, remembered, and impactful. These simple two words, "You're Awesome" flowed from a servant's heart, who was Faithful in his understanding of the Truth. You did not just hear "You're Awesome", but you were transformed by the words, because Coach believed it, and he was convicted by the statement. Thus, in the moment you felt transformed. Coach Elliott, coached to teach, and taught to preach, and he lived to carry out his preaching. The soccer field, and the soccer community were his arena.

In 2023 we are humbled to play the WSA Cup Tournament in Honor of this man's life, to expand this man's legacy, and enhance his influence. We honor a life well lived. We humbly set out to expand on a legacy that we believe in, and feel convicted by. We are gracious for the life Coach Elliott shared with us, and we consider our responsibility to expand his legacy an honor of highest esteem.

Thank you for joining us this year at the 2023 WSA Cup Tournament in reminding each other how special we are, and how awesome we are, because of our divine Creation. We encourage you to share with someone else this weekend "You're Awesome", and to remind each other of such a simple, poignant, important Truth. In doing this we'll conjoin with each other to honor a life well lived, a message well received, and expand a worthy impact.

AWESOME!

Proposed armband/wristband worn by players.









Proposed "Awesome" player of the match award. Given by each team to their opponent's best player at the conclusion of each match (350+ matches).

